

READY FOR THE TRIANGLE REAL ESTATE MARKET TO IMPROVE?

IT JUST DID.

YORK SIMPSON UNDERWOOD
has merged with
PRUDENTIAL CAROLINAS REALTY

What do you get when two of the Triangle's leading real estate firms come together under the ownership of HomeServices of America, Inc., a Berkshire Hathaway affiliate?

Prudential York Simpson Underwood Realty, with the unrivaled local expertise, legendary financial strength and unmatched technology to help homebuyers and sellers achieve Rock Solid™ results.

What does the merger mean for home buyers and sellers?

Twice as powerful in the Triangle

The merger combines two strong companies into an even stronger one that is well positioned to serve the real estate, mortgage, title and corporate relocation needs of new and existing clients. Prudential York Simpson Underwood Realty is the **#1 company** in listing market share in the Triangle.

Unsurpassed Service

The merger doubles the number of sales associates to nearly 500, meaning **twice as many** associates to help you buy or sell a home. The combined company also boasts the highest average sales price among top general brokerage real estate companies in the Triangle.

Industry-leading Technology

With more than 87 percent of today's homebuyers starting their search online, the new company offers the region's easiest property search engine on its website, **PruYSU.com**, and the most comprehensive Internet marketing strategy.

Financial Strength

Prudential York Simpson Underwood Realty is owned by **HomeServices of America**, a Berkshire Hathaway affiliate, the #2 real estate services company in America.

Prudential York Simpson Underwood Realty — strong, secure, Rock Solid™.

REAL ESTATE | MORTGAGE SERVICES | TITLE INSURANCE | RELOCATION SERVICES | **PruYSU.com**

